

2011

*The achievements of an organization
are the results of the combined
effort of each individual!*

- Vince Lombardi

TEAMWORK



"TOP ORDER WRITER'S CLUB PEN"

130 Orders per Quarter



"TOP ORDER WRITER'S CLUB WATCH"

195 Orders per Quarter

"TOP ORDER WRITER'S CLUB I.D. BRACELET"

1,000 Orders in a Calendar Year

(A Diamond is Added Each Year Achieved)



"KEY AGENT LIFE INSURANCE"

\$240,000 in Sales Level 1

\$350,000 in Sales Level 2

"LENGTH OF SERVICE AWARD"

1-Year..... Pewter Key Chain

5-Year..... Gold Pin with Emerald

10-Year..... Gold Pin with Ruby

15-Year..... Gold Pin with Diamond

20-Year..... Gold Pin with 2nd Diamond

25-Year..... Gold Pin with 3rd Diamond



"TOP CLUB BLUE BLAZER"

\$75,000 in a Calendar Quarter

OR

\$250,000 in a Calendar Year

"SALES ACHIEVEMENT LEVELS"

\$150,000+ in a Calendar Year (\$50,000 Increments)

- Plaque



"PRESIDENT'S CLUB RING"

\$300,000+ in a Calendar Year

(A Diamond is Added Each Year Achieved)

"PRESIDENT'S CLUB SCARF HOLDER"

\$300,000+ in a Calendar Year

(After the 8th Diamond in the Ring, Scarf Holder is Earned)



"PRESIDENT'S CLUB CUFF LINKS"

\$300,000+ in a Calendar Year

(After the 8th Diamond in the Ring, Cuff Links are Earned)



"PRESIDENT'S CLUB MONEY CLIP"

\$300,000+ in a Calendar Year

(After the 8th Diamond in the Cuff Links, Money Clip is Earned)



"ROUND TABLE"

\$500,000 in a Calendar Year

- Plaque

"LEVEL BREAKERS" (Roger Bannister Award)

1st Time Highest Annual Sales Level is Broken for Company

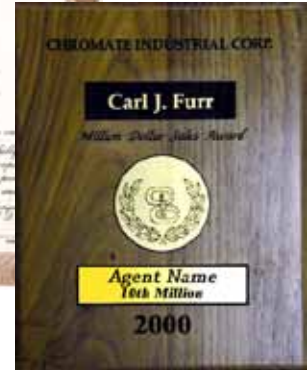


"CARL FURR MILESTONES AWARD"

Lifetime Sales Milestones

(\$1,000,000 Increments)

- Plaque Plus \$500 CIC Stock



"DICK CORDES AWARD"

\$100,000 Increase Over Previous Year

- Plaque Plus \$500 CIC Stock



"ANNUAL TRIP"

Achieve Annual Quota with

\$260,000 Minimum Annual Sales

OR \$400,000 Goes Automatically

"CIRCLE-C ANNUAL TRIP"

Achieve Annual Quota \$400,000 Minimum Annual Sales

OR \$500,000 Goes Automatically

"DISTRICT OF THE YEAR AWARD"

Highest Annual Increase in District Sales

- Plaques (Manager and Agents)



"JOANNA DAVIS AWARD"

Highest Annual Rookie Sales in Company

- Plaque



"MANAGER OF THE YEAR AWARD"

Greatest Accomplishments for the Year

- Plaque



"JACK B. DAVIS AWARD"

Highest Annual Sales in Company

- Plaque

"GERSON GENN AWARD"

Agent with Greatest Integrity, Company Spirit, Personality, etc.

- Plaque Plus \$500 CIC Stock